



Nominating Committee Meeting Minutes – March 26, 2020

Zoom Call

Present

Board: Kirsten Lindquist (NC Chair), Cheri Strong, Laura Wright, Colin Fiske, James Kloor, Roger

Staff: Emily Walter

Members:

1. **Welcome and Review**

The meeting commenced at 6:05pm by Kirsten.

2. **Approve Minutes**

Consensus to approve the December 2019 Nominating Committee minutes.

3. **2020 Election Timeline**

The committee reviewed the 2020 election timeline. It is overall identical to the 2019 timeline.

It was noted that Cooperation Humboldt (a strategic partner with the Co-op) is planning their Post Capitalism Conference the same day as the proposed Annual Membership (AMM) Conference on October 10. The committee is interested in looking into a possible collaboration with their event which is planned to be held at HSU. If we don't collaborate with their event, we should move the AMM to Sunday of that weekend to avoid conflicting with their conference.

Motion: Approve the 2020 election timeline contingent upon the Annual Membership Meeting being held the weekend of October 10.

Moved by James, 2nd from Roger, approved (6/0/0)

4. **Application Materials**

The committee reviewed application materials to run for the board. The application is identical to the previous year, minus updated dates.

5. **Election Outreach**

The committee discussed different ways to recruit new board members, especially considering the potential of not being able to have in person gatherings. Ideas include:

- Advertising on Craigslist in the volunteer section and possibly the job section
- Press Releases to all local media outlets
- Letters to the editor of various publications
- Co-op newsletter
- Social Media
 - o Instagram – ask the board a question
- Meet the board Zoom meetings
- Comment Cards in the store specifically for the board

6. **Board Education**

The committee discussed topics they are interested in for continued board education, including:

- Ukiah Co-op Operations – have the board speak with the GM at Ukiah Co-op to learn more about their expansion and store operations
- History of labor unions and co-ops
- Fiduciary responsibility of the board (Therese or Bruce from Wegner CPAs)

7. Agreements

Next meeting Thursday, July 16, 6-8pm

8. Next Agenda Items

- Ballot Items
- Employee applications
- Election outreach

ACTION ITEMS:

- James will email David Cobb and Margaret to initiate discussion of the possibility to have the AMM be part of the Post Capitalism Conference on October 10.
- Kirsten will contact Marketing & Membership Manager Alex Villagrana about election outreach.
- Colin will investigate a lead for a knowledgeable person in the history of labor unions and co-ops who is willing to educate the board on the topic.
- Roger will contact the Ukiah Co-op GM to see if they would be interested in sharing information about their store with the board.

Meeting adjourned at 7:26pm

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Minutes by Emily Walter